

**International Benefits Evaluation and Costs
Co-operative Working Group**

Welcome Pack

Leaflet Newsletter Charter



International Benefits Evaluation and Costs Introductory Leaflet

■ What is IBEC?

IBEC is a new Co-operative Working Group to co-ordinate and expand international efforts to exchange information and techniques to evaluate benefits and costs of ITS. IBEC will bring together the best knowledge and ITS evaluation experience and be the focal point for discussion and debate, of interest to the international evaluation community. IBEC will encourage more effective use of ITS evaluation information that will, in particular, facilitate ITS decision-making.

■ The Launch

The arrangements for IBEC were announced at the ITS World Congress in Chicago 2002 by Richard Mudge representing ITS America and Eric Sampson from the UK's Department for Transport (DfT).

In a parallel move, the DfT is supporting the UK research organisation TRL Limited to provide the Secretariat of IBEC. Efforts in the US on benefits, evaluation and costs will be channelled through a new ITS-America Special Interest Group organised by Amy Polk of JPL working in conjunction with Joe Peters of US DoT. US contribution to IBEC will evolve as the IBEC Charter is developed.

■ Benefits of IBEC

In previous years experts in evaluation of ITS have met each year at the ITS World Congress for workshops to discuss ideas and experiences. At the congress in Chicago four successful and well attended Benefit Evaluation and Cost sessions were co-organised by ITS-America and the EC project ATLANTIC. IBEC intends to build on this progress by providing a means of interaction for the international evaluation community both at and between congresses.

IBEC are organising workshop sessions at relevant events including the forthcoming ITS World Congress in Madrid 2003. If you have suggestions about what should be included in these sessions, please contact us.

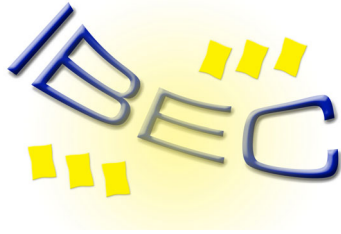
■ Get Involved

IBEC has an open membership and intends to serve a wide range of ITS professionals (planners, researchers, and suppliers of ITS systems and services) as well as decision-makers and the general public.

Join IBEC for:

- Information and advice
- News on forthcoming activities
- Contact with ITS experts around the world
- Exchange of information
- Informal networking
- Feedback on your ideas

To join IBEC e mail IBEC@trl.co.uk



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■ First Official Meeting of IBEC Working Group

The IBEC Working Group had its first official meeting in conjunction with the Transportation Research Board's 2003 Annual Meeting, on the 16th January 2003 in Washington, D.C. This meeting enabled key participants to begin brainstorming topics for IBEC-sponsored sessions at the 10th World Congress on Intelligent Transport Systems, 16-20 November 2003, Madrid, Spain. This meeting follows from the successful IBEC-sponsored workshops at the 9th World Congress on ITS, October 2002, Chicago, Illinois.

■ IBEC Charter approved and Chair elected

The IBEC participants at the 16th January meeting approved the IBEC Charter. Richard Mudge of Delcan, Inc., was elected to a two-year term as Chair of the IBEC Working Group.

■ Initial Topics for Madrid ITS World Congress

The IBEC participants agreed the following topics for proposed special sessions at the upcoming 10th World Congress on ITS, 16-20 November 2003, Madrid, Spain:

- Session 1: How Do Those Yanks Do It? Overview of ITS Evaluation in the United States
- Session 2: How Do Those Europeans Do It? Overview of ITS Evaluation in Europe
- Session 3: Show Me The Benefits: Examples of ITS Evaluation Results
- Session 4: Now I Know The Benefits of ITS... So What? How Are ITS Evaluation Results Used?

In addition to these topics a training course entitled, "ITS Evaluation 101: Training Course on ITS Performance Measures and Evaluation Techniques," will be organised around the four technical sessions. This course will teach a variety of methods for evaluating ITS projects and measuring the performance of ITS systems. Course material is derived from ITS evaluation methodologies performed in both the U.S. and Europe. The course will include case studies from those regions, as well as other locations around the world. Upon completion of this course, participants will gain two important skills: how to conduct an evaluation of an ITS project and how practitioners can benefit from the feedback that evaluation provides.

Further details including how to book sessions will be included in the next newsletter.

■ Proceedings available from IBEC sessions at 9th World Congress

The proceedings are now available from the special sessions on ITS benefits and costs at the 9th World Congress on ITS, October 2002, Chicago, Illinois: they can be downloaded from the Atlantic website: <http://www.atlan-tic.net>, go to **Reference** on the menu bar and select **ATLANTIC Presentations**.

Contact IBEC@trl.co.uk



International Benefits, Evaluation and Costs (IBEC) Working Group Charter

The International Benefits, Evaluation and Costs (IBEC) Working Group is chartered to achieve four major objectives:

- (1) Provide advice and oversight globally on cost-benefits and cost-effectiveness analysis to government agencies, Intelligent Transportation Systems (ITS) researchers, planners, producers, and implementers of ITS technologies.
- (2) Promote development of consistent and more reliable methodologies for the evaluation and deployment of ITS products and services.
- (3) Provide information to transportation professionals, decision-makers, and the general public on the measured costs and benefits of ITS deployment.
- (4) Share information regarding non-technical and institutional issues and lessons learned based on ITS project evaluations.

The IBEC shall form subgroups as necessary to achieve these objectives.

All individuals from around the world with an interest in ITS benefits, evaluation and costs are invited to join the IBEC. Support for the IBEC shall be sought from ITS professional organizations, transportation professional organizations, and international investment banks from around the world.

The membership shall elect a chair to serve a two-year term. The first election for the chair position shall take place following the IBEC's inaugural meeting.