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PRESS RELEASE

INTERNATIONAL ITS EVALUATION GROUP LAUNCHED

IBEC (International Benefits Evaluation and Costs) is a new Co-operative Group set up to exchange information and techniques used to evaluate the costs and benefits of ITS throughout the world. TRL Limited is providing the Secretariat function, with funding from the Department for Transport.

IBEC intends to streamline international collaboration of knowledge and experience in ITS evaluation techniques providing a focal point for discussion and debate on areas of interest to the international evaluation community and encouraging effective use of this information by decision makers. Before IBEC, collaboration centred on a number of successful Benefit Evaluation and Costs sessions at World Congresses in Torino, Sydney and Chicago that were organised by ITS America and European ITS specialists and more recently, the ATLANTIC project. IBEC will be taking over this role, organising a number of specialist sessions at the World Congress in Madrid, November 2003 as well as other opportunities for sharing ideas and experiences.

IBEC is looking to recruit new members. Membership is free and open to anyone who has an interest in evaluating ITS technologies and services around the world and sharing data on evaluation techniques, results, lessons learned, successes and challenges. To join, email IBEC@trl.co.uk