



MESSAGE FROM THE CHAIR

It is my distinct pleasure to be the Chair of IBEC as we enter our sixth year as the International, Benefits and Costs Working Group. The past year has seen IBEC successfully migrate from an organisation with significant direct funding for Secretariat activities to an organisation with a reduced level of direct funding provided by the Welsh Assembly Government. The change has meant that members of the Management Committee have taken on a wider role in IBEC functions via employers' or other external support.



Chairman Steve Morello

Plans for the next 12 months include continuation of our well-established track record of promoting outreach activities, and organising and hosting panels, workshops and Special Sessions for the annual ITS World Congress and other international events. We have already started by teaching a two-hour training course on how to evaluate ITS projects at the Pan American ITS Congress (Santiago, Chile, November 2006), The next year will include revamping the IBEC website, sponsoring panel and poster sessions at the Transportation Research Board Annual Meeting (Washington, USA, January 2007), perhaps teaching a training course on how to evaluate ITS projects or sponsoring an IBEC session at the ITS South Africa Annual Meeting, (Pretoria, March 2007), and hosting several Special Sessions and possibly organising a special training course on the evaluation of ITS projects during the next ITS World Congress (Beijing, China, October 2007).

With so many activities being promoted and hosted by IBEC, I would like to extend my sincere gratitude to all those involved in IBEC (management committee members, volunteers, IBEC members and the Secretariat) who will ensure that these plans become a reality.

As we embark on another year of activities, I would like to extend a warm welcome to all new and potential new IBEC members. We now have over 350 members from over 40 countries and we are keen to expand the participation from other countries and regions around the world. If you would like to become involved in IBEC, please do not hesitate to contact me by phone or email.

Steve Morello (E: s.morello@egisprojects.com, T: +33 1 20 24 90 66).

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RECENT EVENTS AND IBEC ACTIVITIES

IBEC Events at ITS World Congress, London, UK

IBEC organized and hosted a full program of activities at the 13th ITS World Congress in London, UK, 8-12 October 2006 including a pre-Congress Workshop, four Special Sessions, the Annual Social Event and the Annual Business Meeting. The presentations at these events are posted on the IBEC website for all members and interested professionals to access.

Pre-Congress Workshop

The Pre-Congress Workshop was held on Sunday, 8th October 2006, and presented an International "Tour" of ITS Benefits, Evaluation and Costs. The workshop consisted of a keynote speaker, four workshop sessions and a briefing over lunch on recent ITS developments.

The keynote speaker, Marshall Poulton, Director of Traffic and Operations at Transport for London, spoke on "London's Traffic Vision". He outlined the challenges facing London planners (economic and demographic growth, congestion, social inclusion, safety, getting buy-in from politicians, measuring benefits) and trends in traffic (auto focus to systems focus, i.e. transit + roads + auto).

The workshop session topics were:

- Urban Mobility and Access in Large Cities;
- Automated Enforcement Systems: Social, Legal and Political Issues;
- Intelligent Parking Systems: Managing Demand and Improving Utilisation;
- Understanding ITS Benefits and Costs: Latest thoughts from US, Canada, EU and UK.

The briefing over lunch was instituted as a way to highlight recent ITS developments that are not yet ready for publication in the regular congress and IBEC sessions. The title of the briefing was:

- "Hot Off the Press": Brief presentations describing recent ITS studies from around the world.

The Automated Enforcement Systems session was held jointly with the American Association of State Highway and Transportation Officials (AASHTO). This joint venture was worthwhile and a good model for future collaborations.

Four Special Sessions

On Tuesday, 10th October 2006, IBEC hosted four Special Sessions at the World Congress. The Special Session topics presented were:

- ITS case studies from economies in transition and developing countries;
- The "Big Shift": Is ITS the tool or the origin of shifting? And where do we shift with ITS;
- The economic security and efficiency benefits of emerging freight and parking truck technologies;
- Update on the impacts of road pricing – beyond the technology.

These Special Sessions attracted large audiences with standing room only in some sessions, demonstrating the popularity of IBEC and ITS benefit, cost and evaluation.

Annual Social Event – Networking with Global Reach

The annual social event is an opportunity for members and non-members to network with colleagues and experts in ITS evaluation from around the world. It has remained a popular feature of IBEC participation at ITS World Congresses since 2002. Taking place immediately after the IBEC Special Sessions, it is a chance to celebrate success and to unwind after the stress of the day. Invitations are issued through IBEC members and through wider publicity to the ITS community. Thanks to five sponsors, IBEC was able to hire a room in the congress hotel and provide light refreshments to delegates and guests.

Annual Business Meeting

The IBEC 2006 annual business meeting was held on 11th October during the ITS World Congress in London. At this meeting, the new Chair, Steve Morello, Vice Chair, Mark Carter, and new members of the Management Committee were elected. The 23 members present at the meeting also considered:

- Lessons learned from the 2006 ITS World Congress;
- Plans for the next World Congress and future events in 2006-2007;
- The IBEC website;
- Membership report; and
- Future funding of the IBEC Secretariat.

IBEC NEWS

Membership Update

IBEC currently has over 350 members from over 40 countries. IBEC membership has been growing steadily over the past year, due to the efforts of several individuals.

Over the past two years, Gabriel Sanchez and Patty Del Pozo of ITS America attended international ITS events in Chile, India, Malaysia, South Africa, and United Arab Emirates. Patty and Gabriel followed up with over 650 contacts they made at these events, inviting them to join IBEC. Membership surged as a result, especially in places such as Africa, Southeast Asia and the Middle East, which had been under represented in the past.

Now every event in which IBEC participates is an opportunity for membership growth. The Communications Committee developed a variety of tools to help in recruitment, such as a flier and PowerPoint presentation explaining what IBEC is all about and an enrollment form. IBEC events in London, U.K. and Santiago, Chile have yielded additional membership increase.

In addition, many people are finding IBEC through the Yahoo group that is now the primary means of communication among IBEC members. University students and other researchers use online search engines such as Google™ and request to join IBEC so that they can tap into the vast collective expertise of the IBEC membership.

Amy Polk of Cairo Corporation was Membership Director from April through October 2006. This responsibility has since been passed to Patty Del Pozo of ITS America.

People can join IBEC by sending an e-mail message with their contact information to membership@ibec-its.org. Membership is free and open to interested individuals, so tell your friends to join!

Communications Update

The year 2006 was a busy one for the newly formed Communications Committee, which aims to take IBEC communications to the next level. In the past, IBEC had limited funds for the group's communications resulting in the current website with its "beginners" look to it,

something the committee aims to change over the next year.

In 2006, the Communications Committee developed a PowerPoint presentation and flier that explains what IBEC is all about. Members can then take these materials and adapt them to their own use. For example, someone could use the PowerPoint file as a template for their own presentation about the costs and benefits of ITS, or print the flier on enlarged poster board for display at an exhibit hall during a conference. In 2007, the committee will continue to update these materials, as well as resume semi-annual publication of the IBEC newsletter.

The main focus of activity for the committee in 2007 will be improving the IBEC website at www.ibec-its.org. We hope to upgrade the website with a more logical structure, easier navigation, and a more professional look. Improvements will also include what the users don't see. The internal file structure will be completely re-engineered to make it easier to perform the continual updates needed to keep the content of the website fresh.

The website will also contain an archive of news coverage of IBEC. Over years, *Inside ITS*, *ITS Solutions* and *ITS International* magazines have run articles about IBEC. These articles with permission will be scanned and posted on the website.

The Communications Committee welcomes ideas and suggestions for how to improve IBEC's communications among members and with the ITS industry as a whole. Send your ideas to committee Chair Bill Johnson at JohnsWF@attglobal.net.

IBEC Management Committee

The Management Committee for 2006-07 was elected at the Business Meeting in London, UK on October 12, 2006. The members with their home affiliations and roles are listed in the following table IBEC Management Committee Members on page 4.



IBEC Management Committee Members

Steve Morello	Group Egis, France	IBEC Chair
Mark Carter	SAIC, USA	IBEC Vice Chair
Robert Cone	Welsh Assembly Government, UK	Management Committee
Patty Del Pozo	ITS America, USA	MC & Membership/Events Co-ordinator
Lone Dörge	Genua Consult, Denmark	Management Committee
Richard Harris	Faber Maunsell, UK	Management Committee
William Johnson	TRENDS, Canada	MC & Communications Chair
Keith Keen	European Commission, Belgium	Management Committee
Risto Kulmala	VTT Building and Transport, Finland	Management Committee
Jane Lappin	Volpe Center, USA	MC & Past Chair, 2005-2006
Dick Mudge	Delcan, USA	MC & Past Chair, 2002-2004
Joe Peters	Department of Transportation, USA	Management Committee
Reinhard Pfliegl	Leiter Telematik, Austria	Management Committee
Amy Polk	Cairo Corporation, USA	Website Content Manager
Eric Sampson	Department for Transport, UK	Management Committee
Guido Schuster	Landesbetrieb Straßen und Verkehr, Rheinland-Pfalz, Germany	Website Manager
Barbara Staples	Mitretek Systems, USA	Management Committee
Alan Stevens	TRL, UK	Management Committee
Luca Studer	Politecnico of Milan Technical University, Italy	Management Committee
Henk Taale	AVV Transport Research Centre, NL	Management Committee
Steve Tarry	Faber Maunsell, UK	MC & Past Chair, 2004-2005
David Williams	Department for Transport, UK	Management Committee

The Management Committee is assisted by the following individuals:

Chris Bennett	World Bank, Washington, DC, USA	MC Associate
Leighton James	Welsh Assembly Government	MC Associate
John Miles	Ankerbold International, UK	MC Associate (MC 2003-2005)
Michael Levasseur	Faber Maunsell, UK	IBEC Secretariat
Steven Turvey	Faber Maunsell, UK	IBEC Secretariat

IBEC Secretariat

In 2006, Faber Maunsell (UK) undertook the role of IBEC Secretariat, under contract to the Welsh Assembly Government, and assigned Michael Levasseur and Steven Turvey to undertake the work. The Secretariat role is to support the Management Committee to meet the objectives of IBEC as set out in the Charter and enable the new organisational

structure to function. The Secretariat provides services including facilitating meetings and teleconference calls, acting as a communications gateway, maintaining records and annual reports and assisting with IBEC's website.

The IBEC Secretariat can be contacted by email at secretariat@ibec-its.org.

BUILDING THE IBEC KNOWLEDGE BASE

International Handbook on ITS for Civil Protection

The IBEC Communications Committee is currently undertaking an international project to compile resources relating to the use of ITS for civil protection. Luca Studer of the Politecnico di Milano Technical University in Milan, Italy is collecting resources identified by IBEC members (and others) and is compiling

them into an International Handbook on ITS for Civil Protection.

Civil protection activities are concerned with the safety and protection of the civilian population both in the case of natural disasters such as earthquakes, floods, evacuations, etc. and in the case of events related to homeland security.

The focus of this international compilation of

resources is mainly in collection of case examples, best practices and evaluations of already-implemented ITS applications. It will represent the state-of-the-art on this topic from around the world. The International Handbook will enable IBEC members to learn what is going on in this field, as well as to provide a useful reference for planning and design of new ITS implementations.

When completed, the International Handbook will be distributed electronically to all IBEC members, as well as posted on the IBEC website at www.ibec-its.org.

All IBEC Members are invited to identify resources that should be included in the International Handbook and to send them to Luca at luca.studer@polimi.it.

FUTURE EVENTS AND CALENDAR

Dates	Event	Sponsor	Location	IBEC Contact
January 21-25	Annual Meeting	Transportation Research Board	Washington, DC, USA	Steve Tarry at steve.tarry@fabermaunsell.com
January 22	ITS Committee	Transportation Research Board	Washington, DC, USA	Steve Morello at s.morello@egisprojects.com
January 25	Management Committee Meeting	IBEC	Washington, DC, USA	Steve Morello at s.morello@egisprojects.com
March 6-8	Annual Meeting	South African Society for ITS	Pretoria, South Africa	Paul Vorster at paul@sasits.com
March 9	ITS Evaluation Training Seminar	IBEC & Partners	Pretoria, South Africa	Paul Vorster at paul@sasits.com
April 11-13	International Seminar on Road Network Operation Management (ITS) and Road Safety	PIARC	Santiago, Chile	John Miles at jcm@ankerbold.co.uk
October 8	Pre-Congress Workshop	IBEC & Partners	Beijing, China	Steve Morello at s.morello@egisprojects.com
October 9-13	14 th ITS World Congress	ITS World Congress Board	Beijing, China	Steve Morello at s.morello@egisprojects.com

Disclaimer:

The IBEC Newsletter is published by the IBEC Management Committee as a service to the members of IBEC and the ITS community. The editorial committee makes every effort to ensure accuracy in the content of the newsletter and will take action to correct any errors. Please notify the secretariat at secretariat@ibec-its.org if one has questions or comments.