



IBEC Business Meeting

Madrid, November 2003

Present:

Dick Mudge (Chair), Steve Morello, Steve Tarry, Joe Peters, Keith Keen, Eric Sampson, Alan Stevens, Sally Bygrave, Risto Kulmala, Bill Johnson, Amy Polk, Jane Lappin, William Perez, Torsten Fleischer, Chris Cluett, William Johnston, Jose Lobaco, Andrew Winder, Richard Harris, Rob Maccubbin, Mark Carter, Marcia Pincus, John Miles,

Dick Mudge welcomed everyone and there was a brief round of self-introductions.

Presentation from Torsten Fleischer

Determining Success Factors for ITS implementation in Metropolitan Areas

This presented the research plan and experience to date with a project on comparative analysis of international experience with ITS applications in metropolitan areas. The project will then interpret the findings for German conditions.

Review events of last year

It was agreed that the IBEC sessions in both Chicago and Madrid Congresses had set a high quality standard. The Madrid sessions were praised and the benefit of focused themes was agreed to be clearly more successful than the conventional congress technical sessions.

Eric Sampson was thanked for funding TRL to undertake necessary secretariat duties, particularly the web site, member administration and publicity. The secretariat duties were explained to be vital to keep the IBEC community going forward. Alan Stevens said that the Secretariat will also produce "conference proceedings" from the Madrid sessions.

ISIS and FaberMaunsell were thanked for hosting the reception on Wednesday 19th November.

Charter

Dick Mudge recommended the Charter as a balance between flexibility and formality. The term "Management Committee" was discussed and accepted for the organizing group. The future role of sub-groups (Section 8 of the charter) as IBEC developed a broader range of activities, was noted.

With the addition of one minor word change, the Charter was approved unanimously.

Action: Sally Bygrave to make changes to Charter and place on web site

Election of officers

Dick is Chair and is now half way through his 2 year term.

Steve Tarry from Faber Maunsell Consultants was nominated and then unanimously elected Vice-Chair.

Discussion of 2004 World Congress

Organizational Issues and ideas:

- Need different presentations for different audiences
- Need quality discussion e.g. cocktail conversation flowing on from sessions

It was agreed that the IBEC reception was a great success and that people did combine technical discussions. It was noted that in the future we should try to avoid scheduling this on the same night as the congress dinner since some people left early.

- Strategic briefing/Executive session linked to a reception
- Ensure there is sufficient discussion after each speaker. This implies shorter presentations.

It was suggested that in Japan the presentation time during each session should be a little shorter to allow time for a discussion to evolve at the end of the session. The moderator should come prepared to organize the discussion.

- Any possibility to do something in Japanese (or translation)?

It was agreed that next year it may be worth doing a talk in Japanese and translating some of the IBEC information to attract more members and overcome linguistic barriers. Amy Polk, Jane Lappin and John Miles suggested contacts that may be able to help. John Miles noted that lots of good ideas were emerging but the IBEC Secretariat budget is a limiting factor.

Action: Amy Polk, Jane Lappin and John Miles to approach known Japanese speakers

- Leaflet/promotion in Japanese and also other EC languages
- IBEC could volunteer to moderate/evaluate other evaluation related papers in the conventional congress technical sessions.
- Budget has to be considered and additional volunteer effort will be required

For planning purposes, 3 Ancillary/Technical sessions + 1 executive session could be requested. (Any training session would be in addition)

Action: Eric to make session request for Japan ITS conference

Topic ideas:

Asian approach to Evaluation

Institutional Issues – international differences

Replicate final “decision makers” session but with different countries

Industry/Government participation

Safety is always a good topic

Ageing population

Transferability of results

Training course

There was a discussion as to the best time to organize training during the ITS conference and it was suggested that training could also be run at Regional meetings. The possibility of running workshops in the place of training was also discussed as it may give people the option to just attend the relevant sessions. The attraction and feasibility of running training in Japan (and/or in Japanese) was questioned. There were different views concerning whether any training session is better before or after the IBEC sessions.

One question was whether the course material can be distributed. At present, the firms that prepared the sessions own much of the material. There was a discussion as to whether the training course should be put on the website. Joe Peters felt strongly that if the course was on the website, then people would not attend. However it was suggested that an outline of the course could be added to the website.

Action: Joe Peters and Mark Carter to investigate copyright issues of training course

Other Ongoing issues and ideas for IBEC development

- The Yahoo group is little used. Amy Polk posed the question of how best to engender Web based/email and dialogue. One possibility is online debates on current technical and policy topics.
- Preparation of “joint” papers e.g. US/Europe would stimulate activity through the year
- Try to organize a session during the Budapest European ITS Congress

Action: Richard Harris will submit a promotional paper on IBEC to the ITS in Europe conference with Dick Mudge and Keith Keen as co-authors.

- What is IBEC? Paper at Budapest
- ITS evaluation project registry: list of who is doing what in active evaluation projects
- IBEC “Expert group” (screened into a pool by the Management Committee) to offer to peer-review selected ITS projects
- Identify where resources should be targeted (e.g. “10 most wanted” list)

Next Steps

- Conference call of the Management Committee
Action: Dick Mudge
- Identification of Nagoya Organising Group (Dick Mudge, Steve Tarry, Marcia Pincus, Amy Polk already volunteered)
- Richard Harris agreed to draft an IBEC flyer with help from Amy
Action: Richard Harris
- Further discussions during TRB
Action: Marcia Pincus to find a room and time
- All participants were invited to send in additional ideas
Action: All

Technical presentation

There were two final brief technical presentations:

Mark Carter discussed the iFlorida model deployment of Statewide ITS infrastructure.

John Miles presented the PIARC ITS Handbook that will be put on the Web (in English and French) when published. John invited examples of use of evaluation of ITS methodology in different contexts (for sections 3.5 and 3.6).

Action: All to provide examples, of use of evaluation of ITS methodology in different contexts, to John Miles

Summary of actions

Name	Action
Sally Bygrave	To make changes to Charter and place final version on website
Polk, Jane Lappin & John Miles	To approach known Japanese speakers
Eric Sampson	To make session request for Japan ITS conference
Joe Peters & Mark Carter	investigate copyright issues of training course
Richard Harris	To submit a promotional paper on IBEC to the ITS in Europe conference with Dick Mudge and Keith Keen as co-authors.
Dick Mudge	To organize/lead next conference call for management committee
Richard Harris	To draft an IBEC flyer with help from Amy Polk
Marcia Pincus	to find a room and time for the ‘Nagoya Organising Group’ to have a meeting at TRB
All	invited to send in additional ideas on next steps for IBEC (ibec@trl.co.uk)
All	to provide examples, of use of evaluation of ITS methodology in different contexts, to John Miles

IBEC Secretariat

28/11/03