



International Benefits, Evaluation and Costs (IBEC) Working Group Events 14th World Congress on Intelligent Transport Systems Beijing, China, 9th-13th October 2007

Pre-Congress Workshop Monday 8th October, 9:00-17:00 China World Trade Center

International Approaches to Assessing ITS Benefits and Costs

Intelligent Transportation Systems (ITS) offer great promise in reducing congestion, improving safety, protecting the environment, and minimizing the costs associated with operating an efficient surface transportation network. However, these benefits can only be achieved through careful consideration of competing approaches, assessments of planned and existing investments, and evaluation of new and emerging technologies. Recognizing this, the International Benefits, Evaluation and Costs (IBEC) Working Group, in association with the World Road Federation (PIARC) and the World Bank are organizing a special one-day training seminar on ITS evaluation.

The seminar will focus on raising awareness of ITS solutions, presenting evaluation guidance and best practices, and sharing case studies from ITS evaluations in Europe, North America, and Asia.

Target Audience

- Decisionmakers within transportation authorities who decide on investment priorities to meet specific policy objectives
- Transportation planners who develop the transport strategy, set programme targets and identify priorities to deliver on policy objectives
- Practitioners who need to identify specific ITS tools to deploy, determine how best to deploy these tools and integrate among them, and ensure that these tools deliver the expected benefits
- Students and young professionals who need to be informed of the possibilities that ITS offer and who may become ITS professionals in the future

Workshop Goals

- Expose participants to innovative approaches for solving transportation problems, including ITS
- Provide an overview of ITS activities in Europe and North America, set within China's priorities for transport investment
- Provide case studies of recent ITS activities, relevant to China's priorities, illustrating the benefits of ITS deployment and operation and key lessons learned
- Demonstrate the benefits of carefully measuring ITS improvements and providing guidance on how to measure and report results

Presenters and Format

Three presenters – Neil Perks, ITS China; Mark Carter, SAIC; and Steve Tarry, Faber Maunsell – will speak to ITS investment experiences in China, the US and Europe, respectively. The workshop is intended to be interactive with those attending encouraged to related their own perspective and experience.

Language

The workshop will be presented in English with simultaneous translation into Mandarin. All written materials will be in English.

Location

World Bank, Level 16, China World Tower 2, China World Trade Center, No. 1 Jian Guo Men Wai Avenue, Beijing 100004

To register for the workshop, visit www.itsworldcongress.cn and click on “IBEC Sessions and Registration”

What is IBEC?

IBEC is a cooperative working group whose purpose is to coordinate and expand international exchange of information and techniques for evaluating ITS benefits and costs. IBEC brings together knowledge and evaluation experience and aims to be the focal point for discussion and debate of interest to the international evaluation community. IBEC encourages effective use of evaluation information to support ITS decision-makers. Membership is free and open to any interested individuals. To join, e-mail membership@ibec-its.org.